



nzcpa

Cricket Players Association

Players
better
together



2016 - 17 Annual Report



2016 - 17 Annual Report

CONTENTS

- 2 | List of Officers & Partners
- 3 | Chairman's Report
- 4 | Life Members
- 5 | Chief Executive's Report
- 8 | Player Consultation
- 9 | Retirements
- 10 | The Players' Cap
- 11 | CPA Players' Award
- 12 | FICA
- 13 | Federation Of Athletes
- 14 | Personal Development Programme
- 16 | MVP
- 17 | Past Player Events
- 18 | The Players' Golf Day
- 19 | Licensing And Merchandising
 - | NZCPA Legends
- 20 | Masters Weekend
- 21 | Hooked On Cricket
- 22 | Financial Statements

LIST OF OFFICERS

PATRON

Barry Sinclair

NZCPA BOARD OF DIRECTORS

Ross Verry <i>Chairman</i>	Ross Taylor
Suzie Bates	Daniel Vettori
Peter Fulton	Jason Wells
Richard Jones	Sam Wells
Grant McKenzie	

NZCPA STAFF

Heath Mills	Chief Executive
Rachel Harris	Personal Development Manager
Henry Moore	Player Services Manager/Legal Counsel
Sanj Silva	National Personal Development Manager
Glen Sulzberger	Commercial and Events Manager
Jacob Oram	Events Coordinator (Part Time)
Karen Linwood	Office Administrator (Part Time)

PLAYER REPRESENTATIVES

Anton Devcich	Northern Districts
Robbie O'Donnell	Auckland
George Worker	Central Districts
Tim Johnston	Canterbury
Amy Satterthwaite	White Ferns
Brad Wilson	Otago
Tom Latham	Blackcaps
Michael Pollard	Wellington

CONTACTS

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BUSINESS SUPPLIERS

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presentations
design & print ltd

COMMERCIAL PARTNERS

PREMIUM PARTNERS



FUNDING SUPPORT



CHAIRMAN'S REPORT



Ross Verry
Chairman

As we have seen recently, player advocacy has been topical across many sports, particularly in Australia! It provided a good reminder for many of us at NZCPA of our primary role, which is embedded in our strategic plan - to be strong advocates for our members. The Australian cricket dispute, and specifically the approach of Cricket Australia, seemed outrageous from where we were sitting and I was proud that our organisation was able to contribute support, experience and knowledge to assist the ACA on their path to finding a sensible resolution.

As we approach a new year, we are about to enter our own renegotiation of the Master Agreement with NZC and the six Major Associations and the Australian dispute was a timely reminder to us of the importance of respecting the other parties and particularly the important role players have in the game. After eight years of the current agreement there is certainly plenty to discuss, but we are very well prepared and our relationship with NZC is such that we expect the discussions to be constructive and the outcomes to be sensible and fair for both the players and the game as a whole.

Past players are important to our organisation and this membership category remains central to our efforts to grow and support our past player membership. Unfortunately, this year was the marked the last year of the Queenstown Masters tournament - the end of an era. It's been a fantastic event over the years, attended by many great

characters who have made sure everyone has had fun. But times (and physical abilities) change and we need to adapt with them. I'm feeling from members a strong desire to find opportunities to get together more often so I'm asking two things of you. 1. Get in touch with as many of your old mates who are not members but are eligible and sign them up (it's easy to do online) 2. Give some thought to the sort of activities that would interest you and if you're keen to get involved, let us know. I think we'd all like to see more local activities and it would be great to hear from people prepared to lead that in their regions. You'll hear from me again about this in the coming year.

Thanks to all who have supported The Cricketers' Trust this year. Your generosity or time have help us support members experiencing financial difficulties, mental and other health issues, family tragedies and other tough times during the year. Which is another vitally important reason for finding our old mates and reconnecting with each other.

I've talked about our Personal Development programme before and I will again this year as it is something that is critical for the ongoing welfare and success of our members when they're playing and long into their second career. It's very well led by Sanj Silva, ably supported by Rachel Harris but we need to work hard to grow the resource we have in this space to ensure we can always meet the demand on services that we are currently experiencing.

This year we developed the concept of a new programme, Cricket 360. This is a programme developed, managed and delivered by our management and members which provides access for young cricketers to the special skills and experiences of our elite cricketers. It will be a unique opportunity for those young cricketers and provides opportunities for our past player members to earn some supplementary income and develop some new skills. We will implement the programme within the next year and look forward to longer term growth in time.

I'd like to also thank NZC for their ongoing support of both The Cricketers' Trust and the Personal Development Programme - they have recognised the importance of these initiatives and have contributed finance and resource accordingly. It's a great example of how we can work together.

Thanks also to the rest of our fantastic team - Heath Mills is an outstanding leader in sport who is kept sharp by Henry Moore and Glen Sulzberger who we are lucky to have in critical roles for our organisation. Thanks also to Bronwyn Meek and Karen Linwood who provide the essential administration and financial support functions.

Thanks also to my colleagues on the board. It's a stable, experienced and innovative board who are absolutely committed to our vision.

Good luck for the summer and let's keep in touch.

LIFE MEMBERS



We would like to acknowledge and thank the following players who have committed to the NZCPA through Life Membership:

A

Aldridge, Graeme
Allott, Geoff
Anderson, Corey
Anderson, Robert
Anderson, Tim
Askew, Dean
Astle, Nathan
Auckram, Craig

B

Badham, Eileen
Bailey, Mark
Barnett, Geoff
Beard, Derek
Bell, Matthew
Bilby, Grahame
Blake, David
Bracewell, John
Bradburn, Grant
Bradley, Aaron
Bradley, Martin
Breen, Lindsay
Brown, Chris
Brown, Steve
Burgess, Mark
Burnett, Graham
Burns, Kevin
Burt, Wayne
Butler, Ian

C

Chatfield, Ewen
Child, Murray
Collinge, Richard (New)
Cooper, Barry
Cooper, David
Crocker, Lindsay
Croy, Martyn
Cunis, Stephen

D

D'Arcy, Jack
de Boorder, Derek
Diver, Robert
Doody, Brad
Douglas, Mark
Doull, Simon

D

Dowling, Graham
Duff, Stuart

E

Edgar, Bruce
Edward, Stewart

F

Findlay, Craig
Fleming, Stephen
Fowler, Bill
Franklin, James
Fraser, Linda (New)
Freeman, Jeff
Frew, Robbie
Fulton, David
Fulton, Peter
Furlong, Blair
Furlong, Campbell

G

Gale, Aaron
Gunning, Mark

H

Hadden, Wendy
Hadlee, Barry
Hadlee, Richard (New)
Hamilton, Lance (New)
Harris, Ben (New)
Hart, Matthew
Hart, Rob
Haslam, Mark
Hendren, Blair
Henshilwood, Cheryl
Holland, Peter
Hood, Brett
Hooton, Rex (New)
Hopkins, Gareth
Hore, Andrew
Horne, Phil
How, Jamie

I

Illingworth, Sarah
Ingham, Craig
Ingram, Peter
Irving, Richard

J

Johnson, Vaughn
Jonas, Glenn
Jones, Richard
Jordan, Alistar

K

Kelly, David
Kelly, Leigh
Kerr, Robbie
Kinsella, Penny

L

Larsen, Gavin
Latham, Rod
Lawson, Rob
Leonard, David
Lindsay, Linda
Loveridge, Greg
Lynch, Stephen
Lythe, Tim

M

MacKenzie, Greg
McCullum, Brendon
McEwan, Paul
McGregor, Peter
McKay, Andy
McKelvey, Trish
McKenzie, Grant
McKenzie, Marcel
McMahon, Trevor (New)
McMillan, Craig
Malcon, Pat
Martin, Chris
Maxwell, Neil
Milburn, Barry
Mills, Jason
Mills, Kyle
Mitchell, Daryl
Morgan, Richard
Mountain, Lance

N

Nash, Dion
Nathu, Anup
Nevin, Chris
Nicol, Rob
Nuttall, Andrew

O

O'Connor, Shayne
O'Dowda, Karl
Oram, Jacob

P

Pamment, James
Papps, Michael
Parker, John
Parlane, Neal
Patel, Dipak (New)
Petrie, Richard (New)
Potter, Dean (New)
Presland, Craig
Prichard, Lynda
Pringle, Martin
Pryor, Craig

R

Reid, John R (New)
Redmond, Aaron
Robinson, Grant
Robinson, Shane
Ross, Craig
Ross, Jonathan
Rugg, Paul

S

Scott, Bradley
Scott, Nigel
Sharpe, Michael (New)
Shutte, Ryan (New)
Sigley, Martyn
Signal, Elizabeth
Silva, Sanj
Simpson, Lois
Sinclair, Barry
Snedden, Martin
Sparling, John (New)
Stead, Janice
Stewart, Shanan
Stott, Warren
Styris, Scott
Sulzberger, Glen

T

Taylor, Arch
Taylor, Bruce
Taylor, Ross

T

Teamoke, Tania (New)
Thiele, Craig
Thompson, Ewen
Thomson, Keith
Thomson, Shane
Troup, Gary (New)
Truscott, Peter
Turner, Ash
Twose, Roger

V

Vance, Robert
Verry, Ross
Vettori, Daniel
Vivian, Graham

W

Walmsley, Kerry
Watkins, Aimee
Wells, Jason
Wells, Sam (New)
Weston, Tim
White, David
White, Elaine
Williamson, Kane
Wilson, Norm
Wiseman, Paul (New)
Wright, Mike

Y

Young, Bryan
Young, Reece
Yovich, Joseph (New)

CHIEF EXECUTIVE'S REPORT



It's very good to be able to report on another year of growth for the New Zealand Cricket Players' Association (NZCPA) as we continued to effectively represent our members, both male and female professional cricketers, on collective issues of importance in the game both here in New Zealand and overseas.

The administration of the international game continued to change during the year with the repelling of the 'Big 3' takeover of world cricket at the International Cricket Council (ICC) with yet another governance restructure and importantly for us here in New Zealand, a fairer distribution model of growing ICC revenues. The new governance structure appears to be more inclusive and will include independent directors – we hope it will remain in place longer than the previous change.

T20 cricket continued to grow apace around the world with the addition of the Pakistan Super League and the English Cricket Board announcing the establishment of a new 8 team city based competition which will commence in 2020. These new competitions add to the already extensive system of franchise T20 events that are becoming a significant part of the global cricket calendar.

There is no doubt that T20 cricket has brought more fans to the game and in many ways, will provide the future direction of the sport. However, it is critical that the games administrators ensure that bi-lateral international remains the pinnacle of the sport and the two co-exist in a balanced cricketing calendar. The players treasure the international game, but moreover it provides the financial economic engine for all levels of the sport in small countries like us here in New Zealand. The fact remains, that unlike the bigger cricket

nations, the revenue the smaller nations derive from the international game could never be replaced by a T20 league in their small markets. With that in mind, we hope in the year ahead the ICC and its member boards will be able to provide a framework that gives the international game context and meaning through consistent competition structures for test and ODI cricket, whilst also providing windows for T20 franchise cricket.

The past year has seen us work our way through the 7th year of our 8-year Master Agreement with New Zealand Cricket (NZC) and the six Major Association's (MA's) that expires on 31st July 2018. As we finished the year we began preparations for the negotiation of a new collective agreement and this has involved extensive consultation with current playing members, reviewing other agreements around the world to understand best practice, engagement of external consultants operating in the media and sports rights markets to ensure we understand the future direction of the industry from a consumption, rights and media perspective and an analysis of our high performance environment here in New Zealand, including understanding the needs of players from a personal development perspective. As we move into next year, we must work hard with NZC and the six MA's to ultimately settle on a new agreement that is both good for NZC, but also for our members (the players), and it must set the environment from which both can prosper with mutual respect for the important roles played by each party.

The past year has also seen the completion of the 1st year of our MOU with NZC that governs the White Ferns environment. This new agreement has a significantly increased player payment pool with 15 players on annual contracts. Importantly it also enables players to



Heath Mills
Chief Executive

participate in the Women's Big Bash and Kia Super League and many of our most experienced players have taken this opportunity which has been fantastic for the profile of the women's game here in New Zealand.

The engagement of members in the Personal Development Programme continued to grow during the year and is a testament to the quality of support, guidance and activities provided. We must find a way in the years ahead to resource another personal development manager to meet the obvious demands on the programme and ensure we are meeting the needs of our current playing members as they navigate their way through a professional cricketing environment that has increasing obligations and little time to develop skills or experiences outside the sport.

We continue to provide anti-corruption education to all professional players firm in the belief that the players must take

Continued overleaf..



ownership of understanding this issue, how it works and how to avoid it and keep themselves safe. We can never be too complacent in this area and must ensure our education is relevant and appropriate and our members our well equipped to help the ICC Anti-Corruption Unit keep the game clean.

It was pleasing to see the number of players engaging with the Cricketers Retirement Fund during the year and taking a keen interest in their personal accounts. This fund is now a critical part of our professional contracting environment and we expect that at the conclusion of the current Master Agreement (and the associated financial wash up of the Player Payment Pool) there will be significant contributions to the accounts of those players who have been contracted in the last three years of the agreement.

The Cricketers' Trust remains an important focus for our organisation and it was heartening to once again see so many current players support fundraising activities or donate directly to the trust. We also thank NZC for their ongoing support as we look to grow the funds at our disposal and assist an increasing number of past players in times of need.

We were delighted to hold a number of past player lunches during the course of the year which enabled us to connect with our members but also provide them with an opportunity to connect with each other. We recognize we have much more to do in this area and will look to increase the number of events we have on offer next year. Importantly we completed a comprehensive past player survey which has given us some direction as

to the support required and the events and activities they would like to see the NZCPA provide. This survey is noted in later in the annual report and will provide future direction in our service of past players members.

Financials

We are disappointed to report a small operating loss for the year ending 31st July 2017 of **\$592**.

Our total revenue for the year was **\$1,329,485** which has decreased from \$1,384,732 in 2016. This is largely because of fewer funds received via community trust grants for our community programmes and less revenue achieved through our various events and activities. We must put increased focus on increasing revenue in the next financial year, particularly as pressure

on our various health and well-being programmes increases.

Total expenses for the year were **\$1,330,077** which is a small increase from last year's \$1,327,696.

At year end, the NZCPA had Closing Equity of **\$634,471** compared to \$635,063 last year.

Acknowledgements

I would like to take this opportunity to thank our business partners who provided critical support during the year to both the NZCPA and our members. These include ANZ, Canterbury of NZ, NIB, VBM, First NZ Capital and the Grassroots Trust. We are a small organization that relies heavily on the generosity and support of our partners and their commitment to our role in the game and our members is much appreciated.

I want to make special mention of Queen Street Cricket Club (QSCC) who continue to provide outstanding support to our Hooked-on-Cricket primary school programme. We are very lucky to have such strong support from Brain Moss, Chris White and

the whole team at QSCC and their commitment to assisting us to take the game to low socio-economic communities is inspiring. Thank you.

It is also important to acknowledge the excellent support and guidance we receive from our Board of Directors Ross Verry (Chairman), Grant McKenzie, Sam Wells, Peter Fulton, Daniel Vettori, Jason Wells, Ross Taylor, Susie Bates and Richard Jones, as well as our Patron - Barry Sinclair. They bring different skills sets and areas of expertise to our organization but also a commitment to the NZCPA on which we are heavily reliant. We are fortunate to have Ross Verry as Chairman and acknowledge the many additional hours he puts into the organisation to ensure the NZCPA is meeting its objectives and advocating effectively for its members.

Thanks also to our Team Representatives who step up and give their time to the NZCPA and ensure they are engaged with the issues of the day on behalf of all players in their teams. They provide a critical direct link to our current playing members that ensures we always have effective communication channels.

Thanks to Tom Latham, Amy Satterthwaite, Robbie O'Donnell, George Worker, Michael Pollard, Anton Devcich, Tim Johnson and Brad Wilson for their work on behalf of the NZCPA.

Finally, I would like to sincerely thank the NZCPA staff Glen Sulzberger, Sanj Silva, Henry Moore, Rachel Harris, Karen Linwood and Bronwyn Meek for the ongoing commitment and passion they have for our organisation. We are a small team that continues to stretch our resources to meet the needs of the membership in the constantly changing landscape of the game, both in New Zealand and internationally.

Heath Mills
Chief Executive



PLAYER CONSULTATION



Anti-Doping Education

We see it as our responsibility to ensure our members receive relevant and well-informed education on all integrity matters influencing sport. One piece of education that players receive on an annual basis is anti-doping education.

The NZCPA, through Drug Free Sport New Zealand (New Zealand's sole anti-doping agency), provide an annual seminar to all current playing members during the playing season. This seminar educates our members on the workings of the World

Anti-Doping Code and their responsibilities as athletes including the rules, testing procedures, prohibited substances and consequences. Importantly, the seminar also informs players of where and how to seek advice and information regarding the use of supplements and any other health, dietary or nutritional products.

It is vital that all our members understand the resources and services that the NZCPA and Drug Free Sport New Zealand provide. Although we do not consider that there are

doping issues amongst our members, the WADA Code is exceptionally stringent and adheres to the principle of strict liability which means that the consequences for players can be extraordinary, even if athletes have inadvertently and unintentionally breached the Code.

We remain committed to educating our players to ensure that are aware of their obligations and responsibilities as players.

Anti-Corruption Education

Anti-Corruption education remains a vital piece of our ongoing education service for members. We provide an annual education programme to raise awareness of corruption amongst players and officials and to educate them on their responsibilities under the Anti-Corruption Code. We consider this to be an important

service to provide our professional players in order to protect them and the game's integrity.

The education consists of annual team based presentations and online based learning where the players are required to complete a test on their knowledge of the Code – including the rules, their

obligations and what to do when they are the subject of (or become aware of) attempts to corrupt players or officials and the consequences for not adhering to those obligations. In addition, regular information is sent to players regarding anti-corruption as well as informal discussions with teams and individuals.

Player Forums

Every year we hold regular player meetings and forums to ensure we are communicating with our members on matters that affect them, while at the same time obtaining their feedback on matters that we represent their collective interests on. Our two most important annual forums are our NZCPA Players' Conference and NZCPA Induction Conference.

PLAYERS' CONFERENCE

This year the Players' Conference was shaped differently. While covering off issues within the current professional cricketing environment, we used the forum as a vital platform to obtain player views and feedback on matters related to next year's Master Agreement negotiations.

The Players' Conference was the culmination of a series of team meetings and was attended by 26 current players.

INDUCTION CONFERENCE

The 2016 Induction Forum was an opportunity for the NZCPA to provide to 1st/2nd year contracted players a meaningful introduction to the professional cricketing environment. It also gives the new players a full insight into the role of the NZCPA and how we can assist them throughout their cricket career and beyond.

Past Player Survey

One of the most exciting projects we completed this year was our first Past Player Survey.

The purpose of the survey was to provide us with a greater insight in the experiences of our past players have had since finishing their playing career. This will help us to shape the services we provide, or aim to create in our increasing role of assisting our past playing members.

This information helped us to get an understanding of the enhancements to the professional cricket environment that will

assist players in life once they have finished their playing days.

The survey covered topics like, career transition, mental health and NZCPA services.

Some general outtakes from the survey are:

157 past players completed the Survey.

83% believe the current professional cricketing environment should include quality programmes that assist players with post-playing career transition.

99% believe the NZCPA Personal Development Programme should be...

...available to past players to assist with career transition, health & well-being and education / training.

16% suffered a mental illness while playing first class / professional cricket.

19% suffered a mental illness post retirement from cricket.

66% believe mental well-being awareness / education would have assisted them with their cricket.

64% would like to see the NZCPA provide health programmes to past players e.g. melanoma checks.

Current Player Survey

The annual player survey provides a snapshot of players' collective views and allows the NZCPA to advocate for these within a constantly evolving professional cricketing environment.

The 2017 Players' Survey assessed all facets of the professional environment, including the player's views on transitioning, domestic competitions and high performance.

72% of players place a high value on being able to undertake other employment. because it allows them to meet their daily living costs when they're not playing cricket.

74% of players place a high value on the ability to be able to undertake other employment, because it allows them to develop a career outside of cricket.

39% of players believe that if they had to retire from professional cricket tomorrow, they feel they would not be prepared for a transition out of cricket.

47% of players place a high priority on their post cricket career.

41% of players hope to / anticipate they will retire from professional cricket between the age of 34-36.

99% of players agree that we need three strong NZ domestic competitions to...

...provide a platform to develop future international players.

98% of players believe that the current structure of the Plunket Shield provides a strong platform to develop future international players.

47% of players do not believe their Major Association consistently provides them with adequate outdoor training facilities to train for cricket (including pre and post season).

42% of players do not believe their Major Association provides an effective High Performance Programme that prepares them well for the demands of professional cricket.

RETIREMENTS

Each year there are always a number of players who move on to the next phase of their lives. This year we wish to acknowledge the following players.

NEW ZEALAND REPRESENTATIVES

Grant Elliott (from international cricket)
Luke Ronchi (from international cricket)

DOMESTIC REPRESENTATIVES

Brad Cachopa	Hamish Marshall
Peter Fulton	Andrew Mathieson
Ronnie Hira	Sam Wells
Marty Kain	

THE PLAYER'S CAP



The Players' Cap is the only peer rated award for international players, which is why this award holds the most respect amongst the players.

This year the player's votes endorsed Kane Williamson as 2016/17's The Players' Cap recipient. Williamson broke new ground last year as the first repeat recipient of the award but this year he trumped that feat with a hat-trick of player awards.

Williamson received this ultimate recognition from his team mates after the Test series against South Africa, before receiving another swag of awards at the

New Zealand Cricket awards - including the Sir Richard Hadlee Medal, T20 International player of the year, and the Redpath Cup for Batting.

Williamson led the voting in Tests, closely followed by Neil Wagner and Ross Taylor. Trent Boult led the ODI voting, but only one point separated the top four players – Boult, Williamson, Tim Southee and Mitchell Santner. Ish Sodhi was a revelation in T20 cricket this summer for the Blackcaps and accumulated the most votes, ahead of Colin Munro and Williamson who rounded out the summer in the top three of each format.

The Players' Cap Recipients

- 2017** Kane Williamson
- 2016** Kane Williamson
- 2015** Kane Williamson
- 2014** Ross Taylor
- 2013** Tim Southee
- 2012** Brendon McCullum

The leading Players' Cap vote recipients from each series during 2016/17 were

ICC WORLD T20	Ish Sodhi
TOUR TO ZIMBABWE	Ross Taylor
TOUR TO SOUTH AFRICA	Neil Wagner
TOUR TO AUSTRALIA	Trent Boult
TOUR TO INDIA	Mitchel Santner
ANZ SERIES v BANGLADESH	Kane Williamson
ANZ SERIES v PAKISTAN	Tim Southee
ANZ SERIES v AUSTRALIA	Trent Boult
ANZ SERIES v SOUTH AFRICA	Kane Williamson



CPA PLAYER'S AWARD



The CPA Players' Award shall be awarded to the most outstanding White Ferns Cricketer of the Year for performances in official International matches over the preceding 12-month period.

Amy Satterthwaite was nothing short of sensational during the 2016/17 season for the White Ferns, punctuated when she became the first women in the world to score four ODI centuries in a row, after her match winning effort against the old foes (Australia) at Eden Park's outer oval.

After a quiet start to the year at the ICC World Twenty20, Satterthwaite settled into the form of her life, accumulating the most NZCPA Player's Award votes in each of the White Ferns series against South Africa, Pakistan and Australia.

Satterthwaite was presented with the second NZCPA Players' Award by NZC

President and CPA Life Member Debbie Hockley at the Bay Oval following an enthralling battle with the Australian's for the Rose Bowl trophy.

Lea Tahuu was the leading vote recipient in the T20 internationals, but Satterthwaite's world record performances in the ODI's were simply too good for her team mates to replicate.

NZCPA Players' Award Recipients

- 2017** Amy Satterthwaite
- 2016** Suzie Bates

The leading CPA Players' Award vote recipients from each series during 2016/17 were

ICC WORLD T20	Sophie Devine
TOUR TO SOUTH AFRICA	Amy Satterthwaite
SERIES v PAKISTAN	Amy Satterthwaite
SERIES v AUSTRALIA	Amy Satterthwaite

FICA



THE FEDERATION OF INTERNATIONAL CRICKETERS' ASSOCIATIONS (FICA)

was established in 1998 to co-ordinate the activities of all national players' associations which protect the interests of professional cricketers throughout the world. It brings together the world's cricketers, regardless of nationality, religion, political persuasion or race, under an international body focused on matters of general interest to the game and its players.

FICA MEMBERS

- » Australian Cricketers' Association
- » Cricketers Welfare Association of Bangladesh
- » New Zealand Cricket Players' Association
- » Professional Cricketers' Association (UK)
- » South African Cricketers' Association
- » Sri Lankan Cricketers' Association
- » West Indies Players' Association
- » Irish Cricketers' Association
- » Scottish Cricketers' Association

The past year has been significant for FICA and its member associations. FICA has continued to make an increasing contribution to moving the game forward, delivering to our vision and strategy whilst grounding our work in our established principles and values.

At the 2016 FICA Annual meeting in Cape Town FICA welcomed Graeme Smith (former South African men's captain) and

Lisa Sthalekar (former Australian women's vice captain) to the Board. Both of these individuals are hugely respected icons of the modern game and have already added significant value to the organisation. We also welcomed former professional cricketer and new PCA chief executive, David Leatherdale, to the Board.

Former England international Vikram Solanki has also now succeeded Jimmy Adams as FICA President after Jimmy accepted a role with the West Indies Cricket Board. We thank Jimmy for the passion he has shown for the player cause around the world over many years. Vikram brings with him a wealth of experience in the players' association movement as the former Chairman of the PCA in the UK and we are delighted he is our new President.

For FICA to be effective it needs to have high quality, formal and informal relationships with the ICC, country Member Boards and the game's other key stakeholders, based on respect and contribution. The last year has seen a step-change in the engagement between FICA, the ICC and selected Member Boards. We have established a programme of regular

meetings, forums and two-way dialogue with key ICC officials and Member Board chief executives that has seen FICA deliver positive and constructive contributions, player data and insights and written submissions to the Chief Executives' Committee, focused on key issues being discussed at the top of the game. Tim May continues to represent the world's players, via FICA, on the ICC Cricket Committee.

Operationally, FICA's primary focus as the unifying federation above its member players associations is to directly deliver to those associations, their players and the international player community. Some of FICA's ongoing activities during 2016/17 have included:

- » Assisting player groups to establish players' associations in countries where they do not exist (most recently in Scotland and in Ireland)
- » Supporting existing members, including in collective negotiations and sharing best practice
- » Continuing to be a hub of expert advice on security issues for international tours, ICC events and certain domestic T20 events, ...



...and providing regular security updates and reports to our players' associations as well as direct to players and agents

- » Representing players across a range of global contractual and employment issues, including in player intellectual property and non-payment disputes
- » Collective contract negotiation and input into player contracts across a number of events, notably domestic T20 leagues, including the Pakistan Super League, Caribbean Premier League and Kia Super League
- » Collective negotiation of ICC Codes and Regulations that apply to players

- » Completing FICA's first men's and women's global employment market reports, based on data analysis and global player insights
- » Delivering enhanced World Player Insights Surveys, with a record number of player respondents in both 2016 and 2017
- » Enhancing its direct player communications programme both through formal presentations and ad hoc communication and engagement

The recent dispute in Australia highlighted the importance of valuing players as important stakeholders. It was pleasing to

see the ACA succeed in ensuring that the internationally respected principle of revenue sharing and player stakeholding was retained in Australia.

The game is changing rapidly as fans, commercial partners and players are increasingly drawn to the investment Boards are making into their own domestic T20 leagues around the world. FICA and players' associations will continually look to how they operate, and provide benefits to players, in the evolving T20 leagues market.

We look forward to continuing to work for the benefit of players collectively around the world.

NZ ATHLETES FEDERATION

THE NEW ZEALAND ATHLETES' FEDERATION

was established in 2010 by the New Zealand Rugby Players' Association, the New Zealand Cricket Players' Association, the New Zealand Professional Footballers' Association, the New Zealand Netball Players' Association, and the New Zealand Hockey Players' Association. The absence of a peak athlete representative body left a significant gap in New Zealand high performance athletes collective representation, and as such their collective voice and influence could not be fully recognised. The Athletes Federation was therefore set up with a view that it would become the recognised representative body of the country's high performance athletes on issues of collective importance to elite athletes and their sports.

The New Zealand Athlete's Federation hosted the inaugural Performing Under Pressure Summit in October, featuring Hamish Carter, Richie McCaw, Mahe Drysdale and Valerie Adams. Hosted by Ceri Evans and Gilbert Enoka, the day showcased the strong learning opportunities that exist between the business and sporting sectors.

Co-hosted by the Auckland Chamber of Commerce, leading members of the business community were exposed to an in depth understanding of the sources of pressure and proven methods of turning it from a liability into an asset.

Following the 2016 Rio Olympic Games, the Federation continued to provide essential services to a growing number of athletes, with a specific focus on managing the intricacies of a life as a professional sports person.

The Federation has also embarked on a wider project with relation to growing the understanding and development of transferrable skills and knowledge that sportsmen and women can nurture during their sporting careers, to ensure smoother transitions to life away from it.



New Zealand Athletes Federation

PERSONAL DEVELOPMENT PROGRAMME



It has been another significant year in the PD programme where we have delivered more PD related workshops, saw higher engagement from current and past players, strengthened our relationship with ICC East Asia Pacific and continued the uptake in Education Fund grants to players.

We are pleased to report members using the services offered via the Personal Development programme increased during the year.

Personal Development Survey Results

During the year there were two key surveys that provide the required data to build our key focus areas of the programme in coming years. The results this year were once again encouraging and proving that while we are making progress there is still a lot more that we can be doing.

CURRENT PLAYER SURVEY (KEY POINTS):

- » 82% of our current players are engaged in the PD programme
- » 95% of players believe that personal development outside of the game will enhance their cricketing performance
- » 85% of the players place high level of priority on a post-cricket career

- » 54% of our players own their own house
- » 54% of our players surveyed said they feel prepared, but nervous, about their next stage of life
- » 19% of players are not prepared, and are anxious and uncertain, about their next stage of life

PAST PLAYER SURVEY (KEY POINTS):

- » 62% of respondents are tertiary qualified
- » Only 35% retired on their own terms and the rest through injury or other environmental issues such as non-selection, family commitments, other opportunities etc.
- » 82% of respondents believe the current professional cricketing environments should include quality programmes that assist with post-playing career transition
- » 99% of respondents believe that NZCPA should make the PD programme available to past players to assist with further transitioning, employment, education and wellbeing

ICC EAP Relationship

Over the course of the year we provided opportunities for two of our players

to gain experience and work with ICC East Asia Pacific to provide expertise to emerging nations.

Ross Taylor spent time in Abu Dhabi earlier this year with the PNG men's team. Taylor was there in his capacity as a consultant coach/mentor with the teams coaching staff headed by Dipak Patel. The feedback we have received from both ICC and PNG have been overwhelmingly positive and they look forward to using more of our members in the future.

Tarun Nethula travelled to Samoa to assist ICC EAP's Under 19 Cricket World Cup qualifier tournament. Tarun worked with the ICC's Regional Coordinators as well as all the participating teams in assisting teams prepare of their respective games.

Both these assignments were jointly funded by the NZCPA and ICC EAP. The purpose of these assignments is for our players to gain experience and extend their networks within cricket as well as in the Pacific region.

Mental Wellbeing Service

Once again we delivered a series of Mental Wellbeing workshops to all MA teams in conjunction with NZC's High Performance Unit. The workshops delivered this year were Confidence and Self Esteem and were titled "Being You Confidently".

Once again, these workshops were facilitated by Matt Beattie of Instep and was well received by the players.

We continue to provide counselling services to all our members through the services offered by Instep and this year 29 members used counselling services (25 members last year). 41% of the cases were female and 59% male.

The primary presenting issues are illustrated in the chart (figure 5a) below.

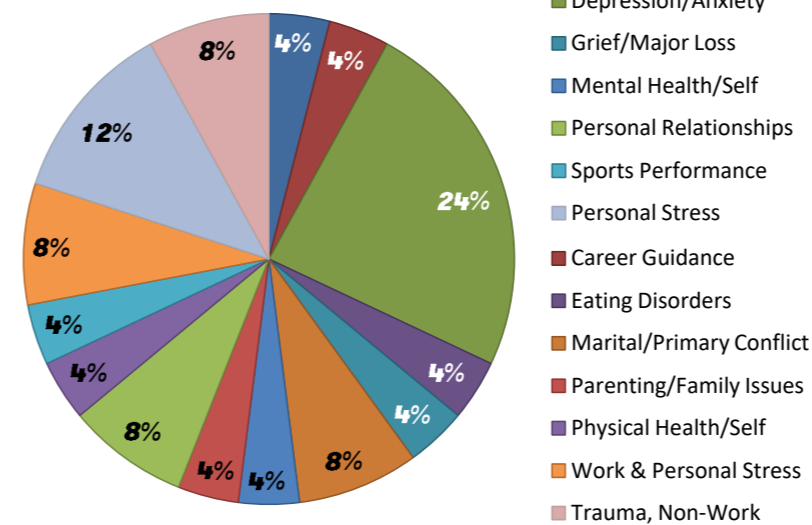
Education Fund

Our members continue to use the Education grants offered through the Education Fund. We approved 57 grant applications during this period with the majority of submissions for Tertiary education grants. However, we also approved applications for ITO qualifications, professional qualifications, business certificates, health & fitness qualifications and coaching qualifications.

Massey University has come onboard as a Preferred Partner of the Education Fund. Massey University's Department of Humanities will provide our members with expert advice and assistance in tertiary related matters.

This is the first time we've partnered with a tertiary provider and provides a great platform to build the education opportunities available to our members in the coming years.

FIGURE 5A – NZCPA PRIMARY PRESENTING ISSUE



MVP

The MVP formula has been developed from analysis of statistics from the full history of international and global domestic cricket and over 100,000 matches across all levels of recreational cricket. The outcome of the formula calculations is the determination of a MVP value, which is basically a number that ranks each players' contribution to their team's performance during each match.

Domestic Men

Todd Astle used every day of the domestic summer to earn his spot at the top of the MVP table. When the leg spinner captured the wicket of

Fraser Colson in the last session of the season it edged him past Scott Kuggeleijn by a mere 1.30 MVP points.



MVP OVERALL DOMESTIC TABLE

This year the leading domestic MVP performers were.

	MVP Points
1 Todd Astle – Canterbury	247.99
2 Scott Kuggeleijn – Northern	246.67
3 George Worker – Central	224.88

BATTING George Worker – Central
BOWLING Ish Sodhi – Northern

PLUNKET SHIELD MVP

The leading MVP standings in the Plunket Shield were.

OVERALL Todd Astle – Canterbury
BATTING Brad Wilson – Otago
BOWLING Tarun Nethula – Auckland

FORD TROPHY MVP

The leading MVP standings in the Ford Trophy were.

OVERALL George Worker – Central
BATTING George Worker – Central
BOWLING Scott Kuggeleijn – Northern

McDONALD'S SUPER SMASH MVP

The leading MVP standings in the Super Smash were.

OVERALL Glenn Phillips – Aces
BATTING Mahala Jayawardene – Stags
BOWLING Brent Arnel – Firebirds



Domestic Women

Frances MacKay has been one of the pillars in the Canterbury Magicians team throughout the season and her consistency in taking wickets and scoring runs, has ultimately meant she is recognised as the 2017 Women's Domestic MVP.

MacKay finished at the top of both the Twenty20 and One Day MVP tables, for a combined total of 123.88 MVP points. Amy Satterthwaite was second with 110.44 points and Katey Martin rounded out the top 3 with 99.77.

ONE-DAY MVP

The leading MVP standings in the One Day competition were.

OVERALL Frances MacKay – Canterbury
BATTING Katey Martin – Otago
BOWLING Beth Langston – Otago

T20 MVP

The leading MVP standings in the T20 competition were.

OVERALL Frances MacKay – Canterbury
BATTING Frances MacKay – Canterbury
BOWLING Kate Heffernan – Otago

PAST PLAYER EVENTS



A number of events took place during the year and it was exciting to see an increasing number of members engaging with their organisation and reconnecting with each other.

Those events included:

- » Golf and dinner in Christchurch, co-hosted with QSCC
- » Past Player luncheon in Christchurch
- » Past Player luncheon in Wellington
- » Past Player luncheon in Whangarei
- » Masters Weekend

THE PLAYER'S GOLF DAY



Pakuranga Golf Club once again played host to the annual Players' Golf Day on what was a spectacular summer's day. The congested cricket schedule forced the absence of a number of Blackcaps players this year, with those not participating in the South African Test series turning out for their domestic team in the Plunket Shield.

The Players' Golf Day is a chance for the players to relax after a long summer of cricket but more importantly the whole day is about raising funds for The Cricketers Trust.

The golf is always competitive and this year James Neesham took the Cricketers

Golf Cup for the first time, Sophie Devine the inaugural women's category, and Spark securing the corporate team title.

Omnipresent was the underlying cause behind the day – The Cricketers Trust – and once again it was great for our cricketers to shrug off their busy schedule and get directly involved with cricket's charity to help raise much needed funds. This year we are pleased to announce another fantastic donation in excess of \$10,000 was made to the Trust – a special thanks to all who helped us to achieve this result.

We are grateful to Laithwaites wines and CCC who donated prizes on the day, along with New Zealand Cricket, DB and Pakuranga Golf Club for their support.



THE CRICKETERS' TRUST

Unfortunately, cricketers of the past did not enjoy the financial rewards available to some of today's cricketers, and many sacrificed an enormous amount when playing for their province and country. It is also a reality that ill health or unfortunate circumstances affect many past players and it is during these times of need that The Cricketers' Trust wants to do what it can to ease some of the stress and hardship these former players and their families experience.

WHAT IS THE CRICKETERS TRUST

A charitable trust established by the current professional players and NZCPA with a view to assisting past cricketers who have fallen on hard times. The trustees of The Cricketers' Trust are Bruce Edgar, Heath Mills, Martin Snedden, Ronald Cardwell and Ross Verry.

THE TRUST'S PRIMARY PURPOSE IS

To provide relief and support to past cricketers and their families in times of hardship.

Please visit www.thecricketerstrust.co.nz for more information.



LICENSING AND MERCHANDISING

The CPA is responsible for the management of the New Zealand Cricket Licensing programme and we are pleased to report another strong year of sales and one in which the Blackcaps brand has continued to prove popular among retail consumers.

Gross licensed product sales surpassed the million-dollar mark for the third successive year. Despite the overall success this year, there have been some areas that we will continue to focus on in the next year.

The working relationship between VBM, NZCPA and NZC is integral to the success the programme continues to show, with the contribution VBM staff make critical to the overall performance of the programme.

NZCPA LEGENDS



CPA LEGENDS v GREYTOWN CC PRESIDENTS XI

- at Greytown Domain.

CPA LEGENDS

Mitch Renwick 28

GREYTOWN PRES XI

Glen Sulzberger 2-9
Dave Fulton 2-12

The CPA Legends narrowly lost their solitary match during the year, but it seemed appropriate as the match took place as part of the Greytown Cricket Club 150th Jubilee celebrations during Waitangi Weekend.

Greytown Cricket Club is the second oldest cricket club in New Zealand and their boutique cricket ground was looking a picture on what must have been the best day of summer. Club president Jason Osbourne described as the 'largest ever seen at the ground'.

MASTERS WEEKEND

The Masters weekend has been the premier past player event, and for 10 years the Masters Tournament has been based in Queenstown. There has been a core of attendees who really have made this event what it is, but with another decade in the age column, there needs to be a consistent injection of new players. While that has happened sporadically, it has not been sustained.

So this year was to be the last hurrah, a fitting farewell to what has been a wonderful decade of cricketers catching up for laughs, stories and shared memories. Those past players who attended had a great time and there is genuine enthusiasm and interest to keep some sort of Masters event going, but it was accepted that the tournament in Queenstown has run its course.

The weekend started with the normal activities and the welcome function on Friday. Graham Burnett, Barry Cooper, Martin Pringle (and Bill Fowler) kept their 100% attendance record intact.

On the field, it was Auckland who once again prevailed when they denied Otago the chance to recapture the title that has eluded them for the past eight years. The victory provided Auckland with a fourth successive Masters Championship.

Auckland had shown form with the bat all weekend, so when Otago restricted them to 137 in Sunday's final, they rightly felt the title was within their grasp. The Otago bowlers were able to keep control of the powerful batting line up with wickets falling regularly. Andrew Hore the pick of the bowlers with 1-6 from two overs.

In reply, the Shane Robinson led line up were circumspect against the guile of Ewen Chatfield who was appearing for the Aucks in absence of a Wellington team this year. Chatfield and Bill 'Chook' Fowler were at their best, with Fowler's floating inverted spin seemingly impossible to hit. Full of confidence after he started the weekend with a hat-trick (all bowled and with his first three deliveries since last year) the wily veteran again captured 3

wickets, this time for 19 over four overs, but the damage was done.

Otago kept in the hunt throughout but like the Auckland innings, never got anything going, and ultimately fell 30 short of the target.

The weekend would not be as successful, or possible, without the support of the Grassroots Trust and the six Major Association Cricket Associations.

SUMMARY OF NOTABLE PERFORMANCES

Batting

(retirement at end of over after scoring 35)

David Kelly 60;
Craig Findlay 41;
Martin Pringle 36*;
Darren Crook 36*;
Richard Jones 35*;

Bowling

Bill Fowler, 3-19 & 3-38;
Darren Crook, 3-12;
Martin Pringle, 2-9;
Craig Findlay, 2-14;
Ewen Chatfield, 2-20;
Andrew Hore, 2-26;
Craig Pryor, 2-37

HOOKED ON CRICKET



The Hooked on Cricket Programme celebrated its twelfth year this summer and we are very pleased with the level of success it is having in the schools and communities that participate.

The current playing members have a will to ensure the future of the game is healthy and Hooked on Cricket is their way of contributing to the development of the game. The support of current players is critical to the success of the Hooked on Cricket programme and it was great that all available players were able to attend the tournament days through the season.

Without the support of external funding the Hooked on Cricket programme would not be possible and the CPA and our players are truly grateful for the donation received from Queen Street Cricket Club. The Queen Street Cricket Club has a similar philosophy of promoting cricket within New Zealand's non-traditional cricketing schools and we would like to make special mention of the support provided QSCC members and notably, Chairman Brian Moss and Treasurer Chris White.

A special thank you to Jacob Oram and Luke Woodcock who coordinated the nationwide Hooked on Cricket programme

this year, and of course to our members who gave up their valuable time to ensure Hooked on Cricket remains a success.

We love working with the schools and once again your support and enthusiasm for the programme makes it the success that it is.



FINANCIAL STATEMENTS

The Cricket Players' Association Incorporated

SUMMARISED STATEMENT OF FINANCIAL PERFORMANCE

For the year ended 31 July 2017

	2016	2017
	\$	\$
INCOME		
Player Pool Payment	565,592	582,597
Other Activities	132,131	100,002
Trust Funding	39,731	23,238
Interest	18,009	19,159
Merchandising & Commercial	284,269	239,489
Career Development Programme Payment	360,000	365,000
Total Income	1,399,732	1,329,485
LESS EXPENSES		
Admin & Office Expenses	165,113	176,583
Insurance	80,163	106,694
Events Expenditure	65,581	40,117
Education and Hardship Contributions	10,000	45,115
Salaries, Wages & Contract Fees	648,104	687,962
Provision for Doubtful Debt	-	12,500
Career Development Programme	197,600	140,860
Merchandising & Commercial	130,329	103,588
Legal Expenses	31,207	16,658
	1,328,100	1,330,077
OPERATING SURPLUS FOR THE YEAR	\$71,632	\$(592)

STATEMENT OF MOVEMENTS IN EQUITY

For the period ended 31 July 2017

	2016	2017
	\$	\$
Net surplus for the year	71,632	(592)
Comprehensive Income	71,632	(592)
Opening Equity	563,431	635,063
CLOSING EQUITY	\$635,063	\$634,471

SUMMARISED STATEMENT OF FINANCIAL POSITION

As at 31 July 2017

	2016	2017
	\$	\$
CURRENT ASSETS		
Cash and Bank Accounts	718,230	640,038
Other Receivables	107,197	201,641
	825,427	841,679
FIXED ASSETS	625	2,445
TOTAL ASSETS	826,052	844,124
CURRENT LIABILITIES		
Accounts Payable	190,989	209,653
	190,989	209,653
NET ASSETS	\$635,063	\$634,471

The Cricket Players' Association Incorporated

SUMMARISED STATEMENT OF CASHFLOWS

For the year ended 31 July 2017

	2016	2015
	\$	\$
CASHFLOWS FROM OPERATIONS		
Cash Inflows from Operating Activities	1,418,347	1,226,540
Payments to Suppliers and GST	(1,348,612)	(1,304,733)
Cash Inflows from Operations	69,735	(78,192)
Opening Cash balance	648,495	718,230
CLOSING BANK BALANCES	\$718,230	\$640,038

These summary financial statements have been extracted from the full financial statements which were approved by the Board on 18th October 2017. The full financial statements have been prepared in accordance with generally accepted accounting practice for not for profit entities using accrual accounting. The summary financial statements cannot be expected to

provide as complete an understanding as the actual financial performance, financial position and cash flows.

The financial statements are presented in New Zealand dollars because that is the currency of the primary economic environment in which the Association operates.

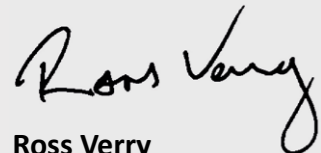
The full financial statements have been prepared in accordance with generally accepted accounting principles. These Summary Financial Statements are in compliance with FRS-39: Summary Financial Statements. The full financial statements are available from the Association offices and website.

The Cricket Players' Association Incorporated

ANNUAL REPORT

For the period ended 31 July 2017

The Board approved and issue the Financial Statements of The Cricket Players Association Incorporated for the period ended 31 July 2017



Ross Verry
Chairman



Heath Mills
Chief Executive



Players better together

