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OUTRIGHT

NZ CRICKET PLAYERS' ASSOCIATION NEWSLETTER

Welcome...

Congratulations to all players all players who have received contract offers from New Zealand Cricket (NZC) and the six Major Associations (MA) for the upcoming season – it is fantastic to note that we now have 104 players contracted throughout the country who can focus on improving their cricket full time thanks to the increase to 14 contracts in each MA team. The contracting period is always a challenging time for everyone as decisions are made about the value of players moving forward. Our thoughts are with those who miss a contract opportunity and we hope that they are in a position to continue to work on their games and be selected for opportunities during the season.

It is also important for us to congratulate Mike Hesson on his recent appointment as Head Coach of the BLACKCAPS - NZC completed a thorough process with this appointment and we are delighted with the outcome and wish him all the best leading the BLACKCAPS unit. Mike is a very experienced Coach who has completed a long apprenticeship prior to being elevated to this position. His communication, planning and management skills were second to none during his time at Otago and he was always able to surround the players with various skill set experts who enabled them to improve their game. It is also important to thank Stephen Fleming for his contribution by agreeing to be the players representative for this key appointment. Stephen has an excellent understanding of what it takes to get the best out of players and the team, as he demonstrated as a Captain and in his current Coaching role with Chennai in the IPL, and we are fortunate to have his positive contribution to this process.

We have recently been working hard with NZC and the six MA's to develop the Domestic schedule for this upcoming season and are delighted with the outcome. The new schedule is shaped quite differently to previous years and we believe the changes will enhance the interest in all three Domestic competitions as a result. Primetime TV viewing with Friday night HRV Cup matches will hopefully significantly increase the interest in our T20 competition and the dedicated window for

**Mike Hesson new Blackcaps
Head Coach**

**Stephen Fleming agrees to be
players representative**

**Sanj Silva new Career
and Personal
Development Manager**

**The White Ferns at the
T20 World Cup**

Ford Trophy in the last month of the season should increase the focus and attention on that important one day competition. The opportunity to conclude the Plunket Shield prior to the England test series will create a different focus on our first class competition as well and will take away the slow end to the season that has previously occurred for teams who have no chance of winning the Shield. Given the BLACKCAPS only have one home series this coming season it is very important that we position Domestic cricket well so that fans and supporters can actively engage in Cricket throughout the summer months.

As many of you will be aware we have had some recent staffing changes at the NZCPA and were delighted to have Sanj Silva join us as Career and Personal Development Manager in mid July – we are confident Sanj will take our Career programme to a new level. Glen Sulzberger has a new fulltime role as Commercial and Events Manager and we have contracted Ewen Thompson as Events Coordinator to deliver the Hooked on Cricket programme and assist with the Masters events. Ewen is hitting the ground running and is busy putting Hooked on Cricket together for the pre season. We hope all players can support this critical programme as well as you have since its inception – it is really important that we contribute back to the development of the game and this programme helps us take the sport to new communities, which is essential if we want Cricket to grow. We hope to make our final staff appointment in our new structure (Players Services Manager) in the coming months.

Finally, it is important to note the busy playing period already started by the BLACKCAPS. The guys will have six days at home following the tour to the West Indies before they are off to India and the continuation of a playing programme that is effectively nonstop for 18 months. We also have NZ A playing India in New Zealand in September and Auckland off to the Champions League in October before the Domestic season gets underway at the start of November. The White Ferns are also away during this time in Sri Lanka and at the T20 World Cup. Good luck to all current playing members involved and if you get a chance contact Sanj and try to fit in some work in the Career programme!

Regards

Heath Mills
Chief Executive



NEW CPDP MANAGER

By Dean Wedlake

Sanjeeva (Sanj) Silva used his talents on the field to achieve the dream of playing cricket for a living and is now as much of a success in his career off the field as well. This made Sanj the ideal fit in his newly-appointed role as Career and Personal Development Manager for the New Zealand Cricket Players Association.

Sanj represented Sri Lanka at both A and age-group level in his native country before emigrating to New Zealand in 1996, where he played first-class cricket for both Central Districts and Auckland. A classy right-hand batsman and right-arm medium pacer, he scored 459 runs in 17 first-class matches and took 44 wickets at 30.68.

When the opportunities on the field dried up just after the turn of the century, his career did not. With a skill and passion for the finance industry, Sanj was employed by the National Bank from 2001, eventually became Branch Manager in Epsom, before moving on to Westpac in a role that would lead him closer to the NZCPA.

Sanj's move to Westpac involved the creation of the hugely successful financial services programme with the New Zealand Rugby Players Association. It involved a banking and finance programme to aid professional rugby players.

The position as Career and Personal Development Manager appealed to Sanj and his experience and skills will ensure the programme will be of tremendous value to CPA members.

The married father of two was delighted to be appointed to the position and officially got his feet under the desk in mid-July. Sanj is already putting in the hard work and has a clear passion for aiding all CPA members in their quest to balance life on both sides of the boundary rope.

Sanj says his prerogative is to "aid players to transition seamlessly into their next career through putting them in touch with employers, key business people and also through education to achieve skills levels and key attributes".

1-0 QUICK QUESTIONS WITH SANJEEWA SILVA (SANJ)

Cricketing highlights: Representing Sri Lanka at A and Junior level.

Best cricketer played with and against: Romesh Kaluwitharana (with), Muttiah Muralitharan (against).

Life highlight: Playing at the Home of Golf, St Andrew's.

Dream golf foursome: Tiger Woods, a young Arnold Palmer via time travel and Ernie Els and Myself.

Goals away from work: Provide family and kids with happy environment where they can grow and be successful in sport or otherwise.

Inspirational saying of choice: Be true to myself.

What makes Sanjeeva feel alive:

Two kids, aged seven and a half and four, wife Pratima. Keen golfer although not a very good one. Running marathons, I have done three so far with a PB of 3hr 33min, I am hoping to run the Auckland Marathon in October.

Why running: I enjoy the freedom of the outdoors. Also, after I stopped playing cricket I needed a new challenge. I wasn't very good at running 100m, so chose marathons instead and it is great for my fitness.

If you won Lotto's Powerball what would you do: I would really want to do charity work in Sri Lanka. Plus it would allow me to play the Championship courses in Scotland and take golf holidays with mates.

Mole Map

Cricketers spend a huge number of hours in the sun every year and it is virtually impossible to ensure you are protected all of the time. MoleMap offer an effective and efficient method of checking your skin for potentially dangerous melanoma skin cancer with their proven techniques combining the latest technology with the expertise of specialist dermatologists.

Melanoma is largely caused by UV radiation from the sun. Today we are more aware of this than ever before and most take the necessary steps to protect ourselves. Not all of us can claim to have been so careful through our youth however.

Your personal risk of melanoma is a combination of your lifetime exposure to the sun, your skin type and other genetic factors so even with good sun protection habits you are still at risk. Melanoma is a deadly cancer but through systems such as MoleMap they are detected early when they are easily treated.

Did you know: **Men 'Wait Too Long' To Get Moles assessed.**

Latest MoleMap skin cancer research reveals that kiwi men are risking their lives by waiting too long to get moles or lesions of concern checked. Men wait on average twice as long as women to get checked even when they are worried about it! Detected early, melanoma is easily treated - if caught too late melanoma can be deadly.

The NZCPA is well aware of the risks to our cricketers, which is why MoleMap are an important member of our business club, and offer preferential rates to all our members.

What is a MoleMap? "MoleMap is a world leading melanoma detection programme and has been designed to help identify melanoma skin cancer at an early stage. MoleMap combines innovative technology with the skills of expert dermatologists to provide a thorough and accurate procedure". MoleMap website.

MoleMap Options

Option 1: Full MoleMap; This option is ideal for patients who have either

1. many moles
2. large/abnormal moles (called atypical moles)
3. a history of sun damage (many sunburns)
4. a family history of melanoma
5. are anxious about their skin

Option 2: MoleSnap; Ideal for patients who are concerned about a mole and have few moles, limited exposure to the sun and no family history of melanoma.

Option 3: Skin Screen; This option is ideal for patients who are anxious about their skin, have a history of sunburning and no family history of melanoma.

For more information and clinic locations, please visit the website www.molemap.co.nz. For bookings please call 0800 MOLEMAP (0800 665 3627) or contact the NZCPA office.



PLAYERS' GOLF DAY 2012

The annual Players' Golf Day took place at The Grange Golf course on a spectacular first day of winter.

The golf day is the principal fundraising vehicle for The Cricketers Hardship Trust and provides an opportunity for the current players to engage with the cause and contribute to raising much needed funds. Thanks to the tremendous support and generosity of the companies and personnel in attendance, a record amount of funds were raised for The Cricketers Hardship Trust this year.

Special thanks go to the BLACKCAPS players for their passion toward hosting the Golf Day again this year. The international schedule faced by the players is extremely demanding and the NZCPA appreciate the commitment shown by players to ensure the Players' Golf Day is a unique and successful event. As was the case last year, the golf day was scheduled to fit in between the conclusion of the IPL and the next BLACKCAPS tour, to ensure as many players as possible could attend the event. The NZCPA understand that every day a player spends at home is important and thank all players and their families for their commitment toward the day.

The Cricketers' Hardship Trust was established at the request of current players who recognised a need to assist those players who had gone before them and had fallen on hard times. The purpose of the Trust is 'to relieve poverty through providing financial relief and assistance to cricketers and their families in times of financial hardship or other extraordinary circumstances'. It is a reality that ill health or unfortunate circumstances affect some past players and it is during these times of need that the Trust aims to do what it can to ease some of stress and hardship that these former players and their families experience. Find out more about the Trust at www.thecricketershardshiptrust.co.nz

Enjoyment is the theme of the day and Brendon McCullum, whose team had just won the IPL Final 48 hours prior, welcomed the guests and wished everyone well for the round ahead. There was



Jacob Oram with the ANZ Bank at the MOA par 3 challenge

plenty of banter and good fun at the Georges Michel wine tasting and TAB punting tee at the short 4th hole. With little wind and a short iron in hand the golfers confidence was high, but this confidence was misguided with the 'house' (the Trust) coming out ahead on the day.

Injured Blackcaps Hamish Bennett and BJ Watling were on the Moa drinks cart and kept the field replenished with a selection of Moa and Coca-Cola products. Kit Perera (www.chefforanotheright.co.nz) and his assistants were a feature attraction, cooking up a range of delectable Sri Lankan dishes at the par 3 fifteenth hole.

Following the golf MC and guest comedian Urzila Carlson coordinated the prize giving process and entertained the group with a light hearted journey of her special brand of comedy that has seen her dubbed New Zealand's funniest female comedian



New World Tokoroa and Doug Bracewell

The NZCPA are grateful to have excellent relationships with many great organisations and companies and appreciate the support from our loyal business partners and prize suppliers.

- The Grange Golf Club
- Moa Brewing Co.
- Georges Michel Winery
- Choice Hotels
- Coca-Cola
- Chef for a Night – Kit Perera
- Sal Rose Winery
- Brittain Wynyard – Bushnell and Wilson
- Triumph & Disaster

For the record...

	Corporate Div 1	Corporate Div 1	Cricketers
1st Stableford	Willie Nicholls Live Sport	Peter Doherty Choice Hotels	Tim S outhee From Moa group
2nd Stableford	Matt Hart Papakura New World	Richard Hatch Sheiff Angland	Jesse Ryder From CCC group
3rd Stableford	Chris Saunoa TAB	Geddes Weston ANZ Bank	Ross Taylor From Tower group
Longest Drive	Sean Devoy - Choice Hotels		Tom Latham
Bushnell Rangefinder - 8th	Geddes Weston - ANZ		
Chef for a Night - 15th	Paul Trenberth - CCC		
1st Combined Stableford	Choice Hotels		

Mid-Winter greetings to all



By Andre Adams; Notts County Cricketer and current leader of the MVP points table for the LV County Championship.

The English County Season is well under way and as I write the rain begins to fall again. This sight has become all too familiar for the 'County Pro' this year with a number of T-20 games even rained off the day before they were due to be contested.

When it has not been raining though, there have been one or two stand out performances and the player who caught the public's attention early was Nick Compton from Somerset. The South African born player scored heavily in April and looked set to stand aside names like Bradman, Hammond, Grace and New Zealand's own Glenn Turner, as one of a handful of players to score 1000 runs before the end of May. Of course, the rain that has gone on to washout so many matches this year had the final say with Compton finishing the month an agonising 50 runs short of the historic mark.

The season itself has been frenetic. Eight first class matches inside 10 weeks with a mixture of Pro40 and T-20 thrown in to add to an already hectic schedule. One advantage I find with the County setup is that the larger squad of players allows team coaches to manage the number of games players appear in and significantly reduces the impact cricket has on the body.

In our squad we have 25 players on staff. We may not use all of those players but it helps having players ready to go and part of the team setup when required. Notts have a full time physiotherapist who not only helps to keep players on the park but is also required to report directly to the ECB medical team. This provides a large amount of data for the ECB to create a knowledge base of cricket related injuries, which is being used to benefit the future of English Cricket by helping players to avoid injury and recover faster.

From a personal point of view, I have loved seeing fellow BLACKCAPS, past and present, representing New Zealand so proudly while here in the UK and during the recent IPL tournament. Over previous years the 'go to guys' have been Australian and South African players, so seeing an increasing number of Kiwis flying the flag and laying the foundations for future BLACKCAPS is heart-warming.

Guys like Jeetan Patel, James Franklin, Martin Guptill, Scott Styris, Ross Taylor and Hamish Marshall are valued players here in the UK and in other countries throughout the world, such as India, Australia and more recently Sri Lanka. This leads me to an interesting point.

Why do our players perform better when they play County Cricket?

Why do our players perform better when they play County Cricket?

Is it the amount of Cricket? Is it a higher playing level that is constantly making them better? Could it be that breaking out of playing the same guys day in, day out makes us achieve more? Or could it be that as an

'overseas' player we are not only expected to do well but you expect more from yourself, rather than settling for the comfort zone that many players can get stuck in? Maybe it is simply by being around a wider range of players they see as "better than them" that lifts them?

This to me is one of our great weaknesses.

I have always found that playing in New Zealand there is a sense of being 'undervalued'. Not just from a professional environmental point of view but the general psyche associated with cricket in New Zealand is one that can easily "keep you down". You quickly learn not to stick your head up and for goodness sake **"Do Not Be Different"**.

Why do we not think we are world class cricketers? How many players would actually admit that they are world class? Why is it that we find it so

hard to accept that someone is different? When I say that, I am really asking "why are we so self-conscious that someone outside the square can be so threatening?"

The flip side is that we have a certain 'grit' that comes from playing the same people so often. Those games when you would rather die than let certain opposition beat you... that feeling is always inside and it is that feeling that helps you get across the line when it gets tough no matter what sport or country you are playing in.

I would love to see all players in New Zealand harness that kind of belief and channel it into making players better and making players believe that they are world class. Why should it take the County scene or IPL to bring it out?

What I am saying is **'Think Big'**, but you have to believe it first!



ANTI-CORRUPTION KNOW YOUR OBLIGATIONS

Here is a brief reminder of some of the important points to remember about Anti-Corruption.

As we have seen in recent times, spot and match fixing is a very real threat to the integrity of cricket and cricketers. In particular, televised matches are extremely attractive to match fixers and other corrupt gamblers. This means your participation in elite level cricket puts you at risk and you need to take steps to protect yourself and the game from these threats.

The NZCPA will be delivering Anti-Corruption education to all players ahead of the 2012 / 2013 season but in the meantime, here are three simple steps you can take to protect yourself:

1. KNOW THE RULES

The NZC (and ICC) Anti-Corruption Code applies. You can find it at http://www.procricket.co.nz/acatalog/Anti_Corruption.html

We recommend that you read it but, in a nutshell, it means...

- **DO NOT BET ON CRICKET** – Simple
- **SPOT OR MATCH FIXING IS A COMPLETE 'NO NO'**
- **DON'T MISUSE INSIDE INFORMATION** – inside information is sensitive information you know by being in the team but that people outside the team would not know. It should never be disclosed outside of the team. If you are in doubt – say nothing.

- **YOU MUST REPORT ANY SUSPICIOUS APPROACHES OR INFORMATION** – this is a positive obligation. You should report to whomever you feel most comfortable – this could be your team Manager, your CEO, an official from NZC or the NZCPA. If you have doubts or questions, talk to the NZCPA.

- **THE PENALTIES ARE SEVERE AND POTENTIALLY CAREER ENDING** – the long bans from all cricket are just the start – the loss of your reputation and the associated shame will stay with you and will affect the rest of your life.

2. KNOW WHAT TO LOOK OUT FOR – KEEP SAFE

- Do not allow yourself to be "groomed" – unscrupulous individuals might try to develop a relationship with you built on favours or fears which they will later try and exploit. Be wary of flashy or over-generous "fans" you have never met before.

- Do not get into debt – debt puts you under pressure and potentially in someone else's control and this can be exploited. Sportsmen in debt and gamblers are notoriously targeted by match fixers.

- Avoid getting into compromising situations where your appearance or the context could be twisted to create a negative slant which can be manipulated and exploited.

- If gifts and "support" seem too good to be true, they usually are and come at a cost. Be careful who you befriend and who you trust.

- Corruptors use information you provide about yourself on social media sites like Facebook and Twitter to approach you – be careful what you say about yourself in these public forums.

3. GET TO KNOW THIS SUBJECT BETTER

The NZCPA will be providing education on this subject. However, you can never be too well informed about this important subject. Read the NZC Anti-Corruption Code and some useful ICC documentation on the NZCPA website http://www.procricket.co.nz/acatalog/Anti_Corruption.html

If you have questions or want further information, contact Heath Mills or Tim Lythe



Contracted Players

New Zealand Cricket announced the twenty players to be offered BLACKCAPS contracts for the 2012/13 season.

International contracts are offered from the 1st August 2012 through until 31st July 2013 and are subject to the terms of the Master Agreement between the NZCPA, NZC and each Major Association.



- Trent Boulton** – Northern Knights
- Doug Bracewell** – Central Stags
- Dean Brownlie** – Canterbury Wizards
- Andrew Ellis** – Canterbury Wizards
- Daniel Flynn** – Northern Knights
- James Franklin** – Wellington Firebirds
- Martin Guptill** – Auckland Aces
- Chris Martin** – Auckland Aces
- Brendon McCullum** – Otago Volts
- Nathan McCullum** – Otago Volts
- Kyle Mills** – Auckland Aces
- Tarun Nethula** – Central Stags
- Rob Nicol** – Canterbury Wizards
- Jacob Oram** – Central Stags
- Tim Southee** – Northern Knights
- Ross Taylor** – Central Stags
- Kruger van Wyk** – Central Stags
- Daniel Vettori** – Northern Knights
- BJ Watling** – Northern Knights
- Kane Williamson** – Northern Knights

Major Association Contracted Players

The six Major Associations announced the list of players to be offered contracts for the 2012/13 season. Each Major Association is required to offer contracts to fourteen players at the conclusion of the two stage contracting process.

In the first round of contract offers each Major Association is required to offer between 9 and 13 contracts. Once the first round contracts are confirmed players who missed a first round contract have a second opportunity to transfer associations if they wish to be considered for a contract within that association. At the conclusion of transfer period contracts are offered to players to bring each Major Association up to the required fourteen contracts.

Domestic contracts are offered from the 1st October 2012 through until 15th April 2013 and are subject to the terms of the Master Agreement between the NZCPA, NZC and each Major Association.



Auckland Aces

- Dean Bartlett
- Michael Bates
- Colin de Grandhomme
- Lockie Ferguson
- Gareth Hopkins
- Anaru Kitchen
- Bruce Martin
- Mitchell McClenaghan
- Tim McIntosh
- Colin Munro
- Bhupinder Singh
- Daryl Tuffey
- Lou Vincent
- Reece Young*

*Player transferred from Canterbury



Canterbury Wizards

- Todd Astle
- Hamish Bennett
- Brad Cachopa*
- Peter Fulton
- Tim Johnson
- Matt Henry
- Ronnell Hira*
- Tom Latham
- Willie Lonsdale
- Ryan McCone
- Henry Nicholls
- Shanan Stewart
- Logan van Beek
- George Worker

*Players transferred from Auckland



Central Stags

- Roald Badenhorst
- Carl Cachopa
- Jamie How
- Marty Kain
- Andrew Mathieson
- Adam Milne
- Kieran Noema-Barnett
- Jeet Raval*
- Dean Robinson
- Mathew Sinclair
- Bevan Small
- Ben Smith
- Ben Wheeler
- William Young

*Player transferred from Auckland



Northern Knights

- Graeme Aldridge
- Corey Anderson
- Brent Arnel
- James Baker
- Anton Devcich
- Brett Hampton
- James Marshall
- Daryl Mitchell
- Brad Scott
- Ish Sodhi
- Scott Styris
- Anurag Verma
- Brad Wilson
- Joseph Yovich



Otago Volts

- Nick Beard
- Michael Bracewell
- Darren Broom
- Neil Broom
- Ian Butler
- Mark Craig
- Kieran Noema-Barnett
- Jacob Duffey
- James McMillan
- Jimmy Neesham
- Aaron Redmond
- Hamish Rutherford
- Neil Wagner
- Sam Wells



Wellington Firebirds

- Harry Boam
- Josh Brodie
- Grant Elliott
- Tipene Friday
- Mark Gillespie
- Scott Kugeleijn
- Andy McKay
- Stephen Murdoch
- Michael Papps
- Jeetan Patel
- Michael Pollard
- Luke Ronchi
- Jesse Ryder
- Luke Woodcock

A CAREER AFTER CRICKET

By Dean Wedlake



Matt Hart - Owner-Operator New World Papakura

During his playing career, Matt Hart was more concerned about where his next wicket or run was coming from rather than his first post-career pay cheque.

These days, the former BLACKCAPS spinner serves as a shining example for the merits of thinking ahead to life beyond battles between bat and ball across 22 yards.

Matt, in partnership with wife Sheree, herself an ex-New Zealand badminton representative, are the owner-operators of New World Papakura.

In cricketing parlance, it has been a patient, determined innings to get there.

A 12-month injury layoff in 1999 made him realise 'I'd better get my arse into gear'.

"I had always hoped cricket would lead into a cruisy, cushy job at the end of it," he said.

Realising that was a dream, and not likely to be a reality, he signed up for and completed, a four-year BMS majoring in Accounting and Marketing at Waikato University in the twilight of his 15-year, 135-match first-class career.

From there, he utilised contacts in the supermarket game and started on the path to providing a future for himself, Sheree and their two children Tayla and Joshua.

Bagging groceries, working in the storeroom and wearing the uniform are more associated with

sporty teenagers in their first jobs but on this occasion it was a man who had represented his country 14 times at Test level and in 13 ODIs.

It was a culture shock not only for him, but also for others, including a familiar face who saw him working at a supermarket in Tauranga and perhaps embarrassed by what he saw, turned and walked the other way.

"It's a huge change from an environment where you're pretty well looked after, it's all organised for you (in cricket). Your main concern is just getting to the ground and training on time.

"In the real world, no one else gives a stuff. You've got to look after yourself, especially in business. No one cares as much as you do. There's a million things to deal with."

Matt had a goal in mind that kept him motivated through the early days on the supermarket floor. He was eventually approved to own Ohope Four Square, spending two years there before heading north and taking over New World Papakura in September 2011.

It's a path treaded before by former sportsmen. All Blacks Robin Brooke and Eric Rush, now owners of New World Warkworth and Brown's Bay respectively, did exactly the same thing.

Since taking over in Papakura, located just behind the main road on East Street, it's been "head down, bum up". But he has thoroughly enjoyed the challenge and the satisfaction of making it to the top.

His advice to current players would be along the lines of a limited-overs run chase – you always have more time than you think you have. Put down the

golf clubs, postpone the coffee dates, leave the afternoon nap for another day and plot what lies ahead.

As a former NZCPA Board member, Matt knows only too well that the life of cricketer can fast become a career trap if you don't plan for life as a 'former cricketer'. In this regard Matt is encouraged by the opportunities players have through the NZCPA Career and Personal Development programme.

Although Matt is a product of his own ambition, the programme is something that gives him great hope for modern players.

"While you're involved in cricket, you don't realise how much spare time you really have.

"It's about knowing how much spare time you have and use that time to get study done, or get work experience. In that regard I would encourage all members to use the resources available to them within the Career programme before it's too late".

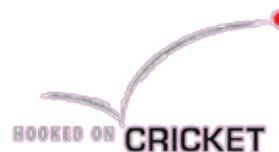
"Test the water. There might be 10 things you try, and you hate every one of them, but at least you know what you don't like. You might find something that ticks a few boxes and you get more interested in it."

While the full-time CPDP position was not around during the majority of Matt's career, it's a completely different story now.

All NZCPA members are able to access the NZCPA Career and Personal Development Programme and should contact the newly-appointed CPDP Manager, Sanj Silva who started in the role in mid July.

Event Coordinator

By Dean Wedlake



He's still young enough and fit enough to be taking the new ball but Ewen Thompson is instead applying himself to the new part time position of Events Coordinator with the NZCPA.

Ewen is tasked with coordinating the NZCPA's two largest events – Hooked on Cricket and the Masters Series – and will build upon the events programme developed by long-time employee Kerry Walmsley, who has decided to leave the NZCPA so he can focus on his young family and other business interests.

Just over three years ago, Ewen had enjoyed a golden summer that resulted in ODI and Twenty20 debuts for the BLACKCAPS. Ewen has since retired from cricket and has focussed on his passion for cricket coaching and property development. In conjunction with his role with the NZCPA, Ewen is responsible for the coaching and development programme at Horowhenua-Kapiti cricket.

"I am really looking forward to working with the schools and kids involved in the Hooked on Cricket programme and I know the players are looking forward to the tournament days again this year" said Thompson.

The NZCT Hooked on Cricket programme is designed to promote sport, and in particular cricket, and will again this year reach in excess of 1300 kids from 48 schools across the country.



Hooked on Cricket is a key programme in fulfilling the NZCPA's strategic goal to 'contribute to the promotion and development of cricket'. Players from each Major Association take pride in their involvement on the tournament days and are great role models to the many kids taking part in each tournament. NZCT Hooked on Cricket is designed to provide opportunity to children within low decile schools, with the aim of promoting cricket, and sport in general, within communities that have not traditionally been encouraged to take up cricket.

Where young talent may have slipped through the cracks in the past, into other sports or completely off the radar, the Hooked on Cricket programme aims to foster kids showing an interest in the game.

Ewen is committed to improving opportunities for the participants and cricketers alike, just as it was for Kerry during his highly-successful time with the NZCPA.

Hooked on Cricket is a key programme in fulfilling the NZCPA's strategic goal to 'contribute to the promotion and development of cricket'

PLATINUM SPONSORS



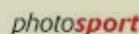
BUSINESS CLUB MEMBERS



NZCPA FUNDING PARTNERS



NZCPA BUSINESS PARTNERS



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